

Nonprofit Board Essentials Course Outline

Course Overview

- Video: Welcome to Nonprofit Board Essentials
- Navigating the Course

Module 1: Understanding Nonprofits

- Module 1 Overview
- Reading: What is a Nonprofit?
- The Board Structure
- Common Nonprofit Terms
- Standards for Excellence: An Ethics and Accountability Code
- Video: The Way We Think About Charity is Dead Wrong
- Reading: Why Nonprofit Values are So Awesome

Module 2: Understanding Board Responsibilities

- Module 2 Overview
- Your Duties as a Board Member
- Board Member Basics
- What Every Board Member Should Know: State of Tennessee
- Did You Know? Little-Known Legal Compliance Issues
- Characteristics of Great Board Members
- The Board's Role/The CEO's role
- Conflicts of Interest
- Standards for Excellence: Conflicts of Interest Resource Packet
- Audio: Confessions of a Terrible Board Member
- Helpful Links

Module 3: Board Leadership

- Module 3 Overview
- Board Officer Responsibilities
- Inside the Mind of the Board Chair
- Characteristics of Great Board Officers
- Video: Inside the Board Chair/CEO Relationship Part 1
- Video: Inside the Board Chair/CEO Relationship Part 2
- Tips from an Expert
- Effective Board Meetings
- A Study of the Board/CEO Relationship
- Standards for Excellence: Board Chair/CEO Relationship Resource Packet
- Standards for Excellence: Board and Executive Partnerships Resource Packet
- Standards for Excellence: Board Member Composition Resource Packet
- Helpful Links

Module 4: Board Fundraising

- Module 4 Overview
- Video: Board Fundraising Overview
- The Board's Fundraising Responsibilities
- Addressing the Board's Fundraising Anxieties
- Network for Good: Homer Simpson for Nonprofits
- Tip Sheet: Saying Thank You to Donors
- Helpful Links

Module 5: Diversity, Equity, and Inclusion

- Module 5 Overview
- Diversity, Equity, and Inclusion Defined
- Equity vs. Equality
- Video: The Danger of a Single Story
- If Your Board Looked Like Your Community
- How to Create a Diverse Board of Directors and Empower It to Thrive
- Key Questions Board Members Should Ask
- Video: How Diversity Makes Teams More Innovative
- Awake to Woke to Work: Building A Race Equity Culture
- Achieving Diversity on a Nonprofit Board
- Understanding the Existence and Impact of Systemic Inequities
- The Competitive Advantage of Racial Equity
- Vital Voices: Lessons Learned from Board Members of Color

Module 6: Succession Planning

- Module 6 Overview
- Video: Succession Planning Overview
- A Recipe for CEO Succession Planning
- Succession Planning Task Force Responsibilities
- Annual Board Checklist
- Standards for Excellence Succession Planning Resource Packet
- Emergency Succession Plan Template
- Audio: Raising the Next Generation of Nonprofit Leaders
- Helpful Links



TENNESSEE NONPROFIT NETWORK

www.tnnonprofits.org